

### **REMARKS**

The present amendment is a supplement to the amendment and remarks filed on November 2, 2007, along with a Request for Continued Examination. Claims 2, 3, 5-11 and 13-22 are pending. Claims 2, 5, 6, 10, 11, 14, 15 and 17 have been amended. Claim 4 has been canceled.

The undersigned attorney wishes to thank Examiner Jackson for her time during a telephone interview on November 16, 2007, to discuss the present claim amendments and the distinctions between the claims and the applied references, including Chong (U.S. Patent No. 5,535,120) and Homan (U.S. Patent No. 6,233,317). For example, Chong's method is focused on translation techniques, whereas applicant's techniques are based on making content selections for email headers, greetings, and bodies that, while based on a determination of a preferred language, are not focused on actions involving translation of text from one language to another. It was also discussed that Homan does not disclose applicant's techniques for the automatic generation of language customized emails. Additional discussions of such distinctions between the claimed subject matter and the applied references are found in the Response filed on November 2, 2007.

For at least the above reasons, the rejection of claims 2-11 and 13-22 over Chong the rejection of claims 2-5 and 13-16 over Homan should be withdrawn. The applicant respectfully requests that the Examiner reconsider the pending claims in view of the amendments and remarks set forth above.

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Respectfully submitted,

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